



A 501(c)(3) NON-PROFIT ORGANIZATION

Providing Lifetime Sanctuary

STRATEGIC PLAN



PROVIDING PERMANENT, LIFETIME CARE TO WILDLIFE IN NEED

Great Cats World Park provides lifetime sanctuary to wild cats and other wild animals in a pristine, natural sanctuary environment. As a fully licensed and accredited non-profit facility, we are a permanent, world-class home for all our animals. We maintain the strongly held belief that wild animals should not be kept as pets or exploited for profit, a philosophy that guides our daily operations. Accordingly, our natural and spacious habitats allow our rescued animals to live out their lives naturally. As a true sanctuary, we prohibit public contact with our animals, limit visits to our facility strictly for educational purposes, and constantly work to minimize disruptions to our animals while creating a contemplative and reflective space for our visitors. GCWP largely serves as a rescue center and forever home to countless exotic animals that have been abused, unwanted, neglected, or were otherwise homeless. For various reasons, nearly all our animals are non-releasable and cannot survive in the wild, and many are special needs. As a registered 501(c)(3) non-profit organization, we receive no government funding, but have made it our mission, with the help of donations and volunteers, to provide lifetime care to these miraculous animals.

Our strategic plan that follows explains our mission, vision, priorities, and plans for the upcoming years, and explains how donors, volunteers, and community members can be part of our project to save these majestic creatures.

FROM OUR ANIMAL CARE TEAM

Dear Patron,

At Great Cats World Park, we pride ourselves on providing permanent, lifetime care to some of the rarest and most endangered species on Earth. Since we receive no government funding and rely on donations from considerate patrons like yourself, it is vital to our existence that we plan for the future.

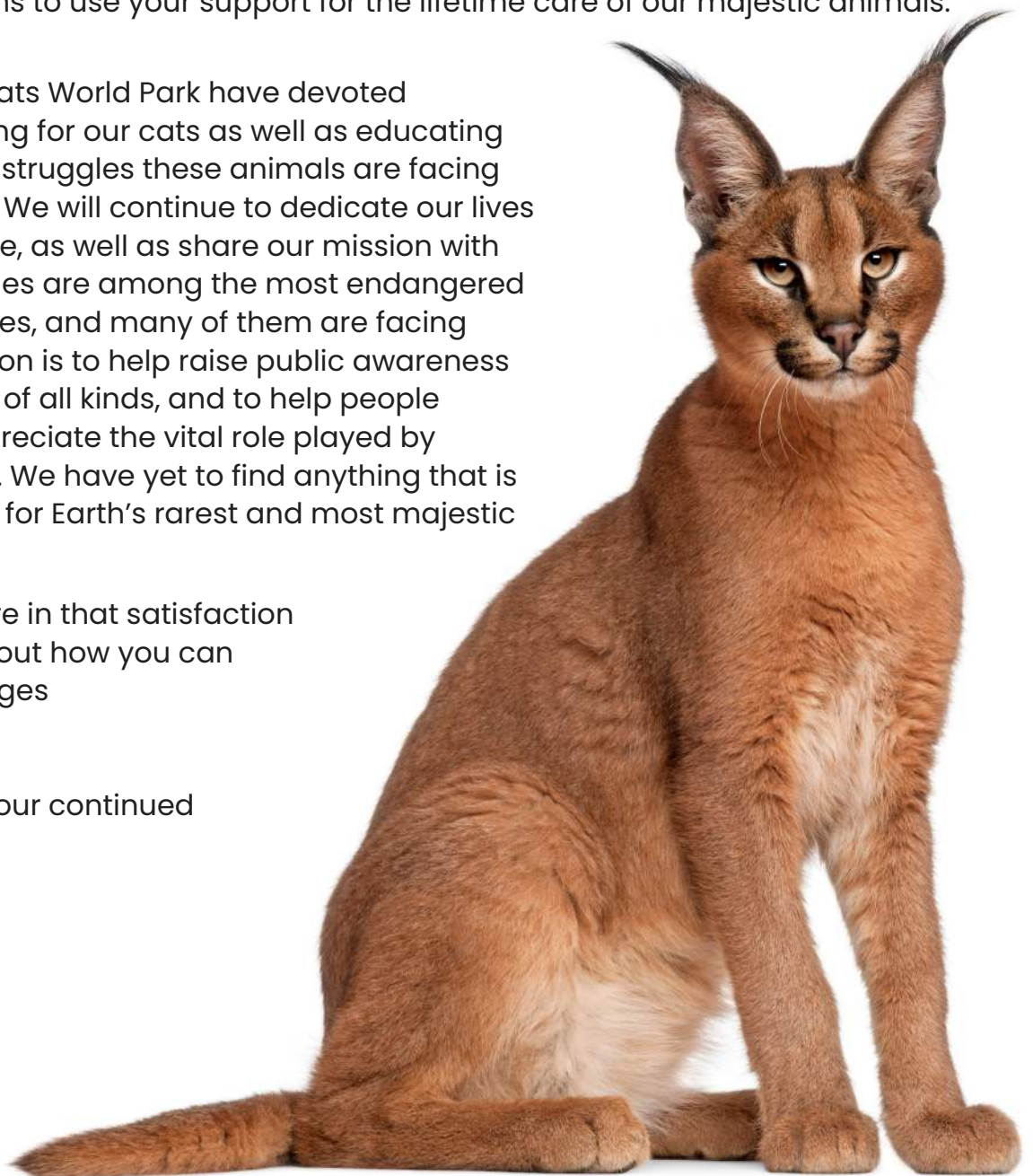
We have made a significant investment of time and money to lead by example through strategic planning, investment in our team, and promotion of the absolute highest standards in animal care.

To us, you are just as vital as our animal residents. Therefore, we invite you to learn how our organization plans to use your support for the lifetime care of our majestic animals.

Our team at Great Cats World Park have devoted countless hours caring for our cats as well as educating the public about the struggles these animals are facing each and every day. We will continue to dedicate our lives to the cats in our care, as well as share our mission with the world. These felines are among the most endangered of all mammal species, and many of them are facing extinction!. Our mission is to help raise public awareness and support for cats of all kinds, and to help people understand and appreciate the vital role played by predators in the wild. We have yet to find anything that is as fulfilling as caring for Earth's rarest and most majestic creatures.

We invite you to share in that satisfaction by learning more about how you can contribute on the pages that follow.

Roars of thanks for your continued support!



OUR MISSION

To provide the finest natural sanctuary for exotic wildlife in need by providing permanent, lifetime care along with wildlife conservation education programs to our local communities to promote public awareness of the plights of exotic species.





OUR VISION

A world where wildlife sanctuaries are no longer needed due to enhanced conservation, growth in wild species populations, and the elimination of wildlife abuse.

OUR PRIORITIES

**Our strategic plan
is anchored by our
guiding priorities...**



- 1. Prioritizing Animal Wellbeing**
- 2. Ensuring Human Safety**
- 3. Thanking Our Supporters**
- 4. Inspiring Advocates**
- 5. Going Above & Beyond**
 - a. Customizing Resident Care
 - b. Maintaining Health
 - c. Enhancing Enrichment
 - d. Proactivity In Decision-Making
 - e. Offering Compassion



OUR VALUES

Our priorities are implemented through
our key values.

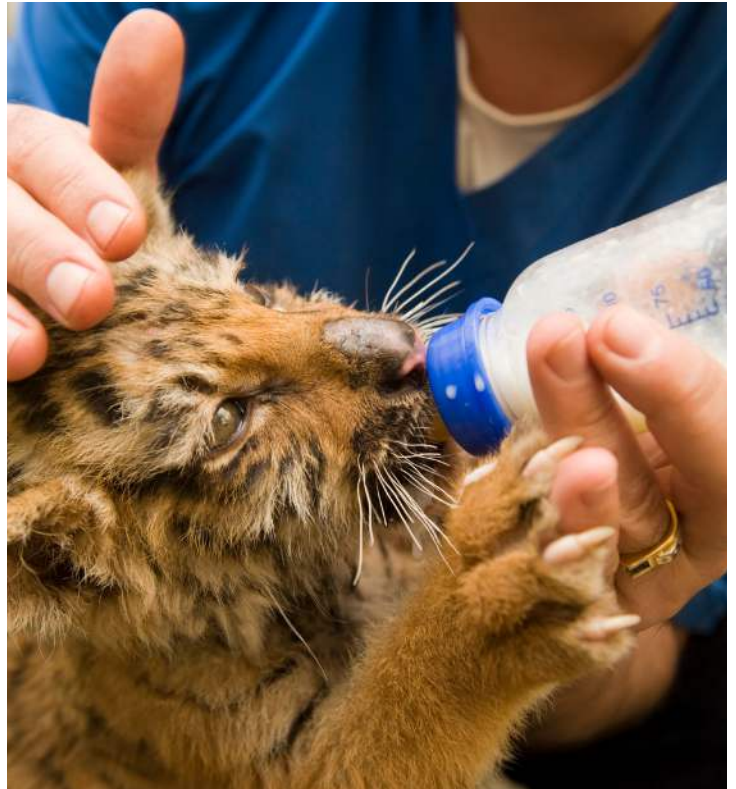
EXCELLENCE
INSPIRATION
IMPROVEMENT

EXCELLENCE

Working with our volunteers, veterinarians, and vendors, we strive to promote excellence in all aspects of our operation. From the cleanliness of our habitats, the engagement of our enrichment activities that promote animal self-agency, and even the spelling and formatting on our signs or marketing materials, we believe anything worth doing is worth doing well. In short, we want our resident animals to thrive, not just survive!

Specifically, we continually promote excellence in all operations by:

- Creating and maintaining only the most natural and stimulating oversized habitats
- Continually monitoring health, diets, and psychological wellbeing via industry-leading practices
- Employing only the best veterinarian care available, without consideration for cost
- Maintaining only the most detailed procedures and policies via extensive checklists and routines
- Abiding by rigorous and transparent non-profit financial management practices
- Ensuring our entire facility is always the most pristine, impressive, and organized of its kind



INSPIRATION

Inspiration is not difficult to come by at Great Cats World Park. Simply walking about our facility and enjoying the majestic presence of even a few of our animals is enough to inspire anybody to find passion for our cause. We strive to ensure that those most vital to our cause – our volunteers and donors – never lack the inspiration needed to actively be part of our mission.



Specifically, we continually strive to inspire by:

- Promoting loyalty through personal, one-on-one contact with our donors, large or small
- Providing support and assistance to local wildlife agencies
- Offering non-disruptive tours to the public to educate them on the plight of endangered wildlife
- Continually recruiting, supporting, and developing our team members into Wildlife advocates and Animal care experts
- Promoting conservation and endangered species awareness through media
- Offering high-quality internship programs eligible for college credit
- Advocating against the exploitation of animals in all forms



IMPROVEMENT

We firmly believe that no facet of our work is ever complete and that our mission fails if we stop seeking continual improvement. Thankfully, we have never found a shortage of “to-do” items! Through rigorously and regularly evaluating all aspects of our operation and transparently sharing our progress, we will always be able to set the standard for exotic wildlife sanctuary establishments.



Specifically, we continually improve our operation by:

- Constantly monitoring similar facilities for improvement ideas and pitfalls to avoid
- Maintaining ample cash reserves to make desired or mandated facility improvements
- Maintaining a workable contingency plan with ample resources in case of emergency
- Participating in research programs promoting conservation and species survival
- Evaluating, internally and externally, methods to exceed professional regulations
- Empowering our team to transparently voice all concerns, suggestions, and ideas



As a 501(c)(3) non-profit organization that receives no government funding, we absolutely depend on charitable donations. In short, your contributions are the underpinning of the entire strategic plan presented in the preceding pages. Without them, we would likely not exist, and our mission would not continue.

Among other funding priorities, your gracious donations fund:

- High-quality, nutritious food (and treats!) as part of a wholesome, premium diet
- World-class general and specialized veterinarian care and premium medicine
- Engaging, intellectually stimulating animal enrichment supplies and activities
- Compensation for our unparalleled team of animal care experts
- Promotion of our outreach efforts to educate the public about endangered species
- Continual improvement of our residents' habitats, homes, and safety measures
- Savings for our future capital improvements, emergency fund, and contingency plan

We appreciate any interest you or your organization has in financially contributing to our cause. Should you wish to donate or discuss a charitable donation further, please visit us online at www.greatcatspark.org or contact us at (541) 592-2957.

Donation Information

**Animals, Inc.,
a 501(c)(3) non-profit organization
EIN #41-3362621
PO Box 1062
Cave Junction, OR 97523**

All Donations Are Tax-Deductible To The Fullest Extent Allowed.



GREAT CATS WORLD PARK

TM

A 501(c)(3) NON-PROFIT ORGANIZATION

27919 Redwood Highway
Cave Junction, OR 97523
(541) 592-2957

greatcatspark.org